

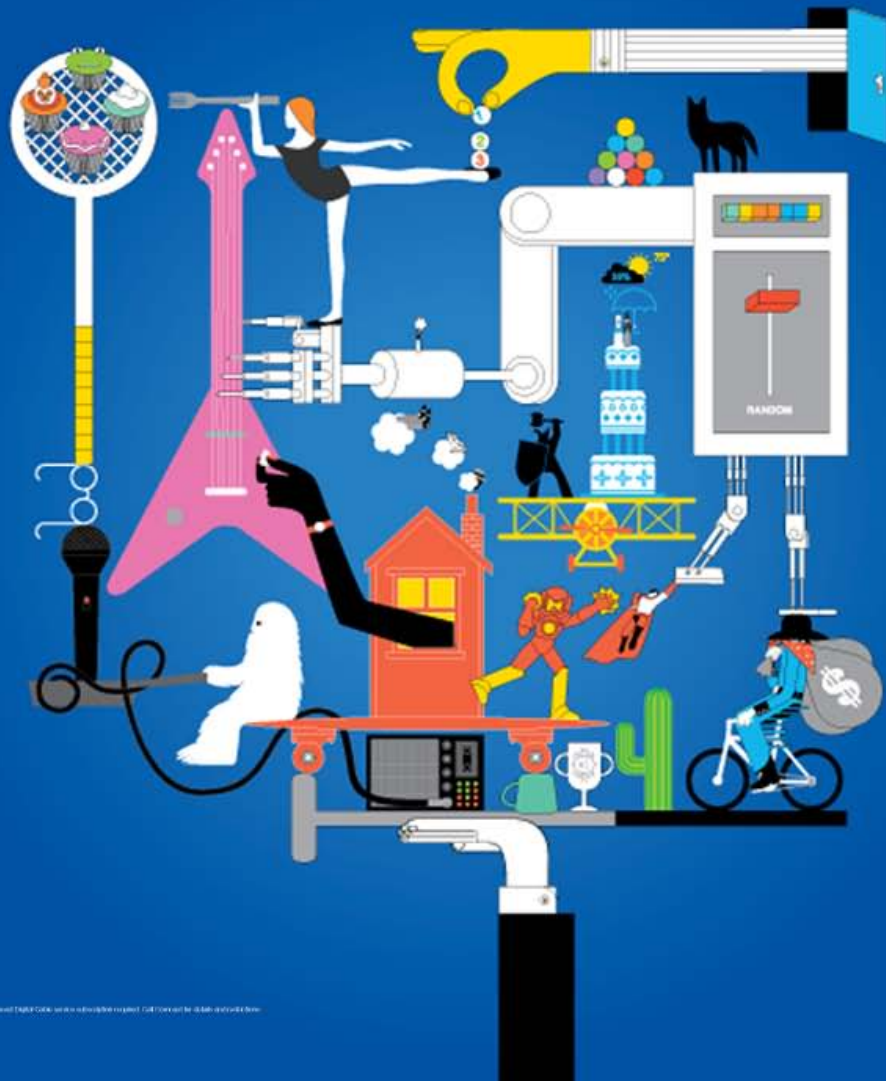


We very humbly welcome you to the greatest freaking television channel in the history of the universe.

We don't want to seem like braggarts, but Channel 1 is like no other television channel ever created. Here you can watch hundreds of free movies whenever you want. Or check out TV shows and music videos at the push of a button. You can even rock some guitar lessons at your leisure. This is your On Demand channel from Comcast Digital Cable. And we want to show it off. Welcome to Channel 1.



It's Comcastic!



Can your channel do this?

Can your television channel become a karaoke machine or a yoga instructor at the push of a button? Can it teach you guitar or rewind a show? Can it play you free movies the moment you want to see them? Can it bring you your favorite shows like *The Office*, or *CSI*, whenever you want? Tough questions to ask a channel. But there is a channel that can say yes. It's your On Demand channel from Comcast Digital Cable and it's called Channel 1. You know where to find us.



It's Comcast!

Not available in all areas. Comcast Digital Cable service subscription required. Call Comcast for details and restrictions.



You need another television channel like you need a fork in the eye.

Last time we looked, there were over 300 television channels already out there. And that's plenty. But the way we look at it, Channel 1 is a "channel" in name only. Because your average TV channel can't give you an abs workout at exactly 7:42 a.m. Or become an instant karaoke machine if your friends drop by. Or let you watch hundreds of free movies whenever you want. Yes, this is a channel like no other. This is your On Demand channel from Comcast Digital Cable. And maybe you don't need it. But you'll really, really want it.



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It's Comcastic!